

Move Promo Forward

Proof Over Promises Conference

A working summit designed to move the promotional products industry from sustainability talk to coordinated action.

Winter Park Resort, Colorado • September 16–18, 2026

DAY 1 — Wednesday, September 16 • Arrival + Welcome

4:30 PM	Bus departs Denver	Group coach departs from central Denver for the scenic drive to Winter Park Resort.
6:00 PM	Check-in & settle in	Participants check into nearby condos and get oriented to the venue.
6:30 PM	Social hour	Welcome to Winter Park drinks to break the ice and meet one another
7:30 PM	Dinner & Keynote	An informal dinner along with our featured speaker to open the event. Speaker TBD.

DAY 2 — Thursday, September 17 • Level Set + Working Groups + Breakouts

8:00 AM	Breakfast	
8:30 AM	Opening Remarks	Welcome from the Steering Committee and framing of the day's objectives.
9:00 AM	Level Set Plenary	Five expert presentations: State of the Climate · Regulatory Landscape · Physical Supply Chain Risk · Social Pressure & Reputational Risk · Industry Response & Opportunity
11:30 AM	Gondola ride to the summit	Scenic ride to the mountaintop at Sunspot.

12:00 PM **Mountaintop lunch**

12:45 PM **Working groups**

Five facilitated groups develop industry aspiration statements: Changemakers & Action Takers · Eco Warriors · Next Horizon · Regional Action Networks · Technology & Innovation

3:00 PM **Breakout Sessions & Guided Activities**

Choose one: E-Bike Mountain Tour · Guided Nature Hike · EcoVadis Deep Dive · Science Based Targets Workshop · Additional Practical Sessions

7:00 PM **Dinner & social**

Deepen relationships and cross-pollinate ideas across working groups.

DAY 3 — Friday, September 18 • General Assembly + Departure

8:00 AM **Breakfast**

8:30 AM **Opening Remarks**

Brief welcome back and framing of the morning's adoption process.

8:45 AM **General Assembly**

Each working group presents its aspiration statement. Brief amendment window followed by adoption by general vote. Facilitated by Denise Taschereau

10:45 AM **Closing Remarks**

Celebration of the work completed and commitment to continued momentum.

11:00 AM **Grab Box Lunch & Board Bus**

Coach departs for Denver and Denver International Airport (est. arrival of 1:00 pm)

